



Dear--

Thank you for your dedication to the Madison County Fair by being a Fair Partner. This letter is to ask for your continued partnership for the 2023 Madison County Fair. We appreciate your support in the past and look forward to your continued support.

**Included in this mailing:**

**2023 Fair Partnership Options Form –**

1. Please select your partnership level for 2023 (your 2022 level is noted under your name).
  - a. Please note we have a **NEW** Grand Champion Level with additional benefits.
2. Review your sound ad and make changes or check the box to leave as is for 2023.

**Please Return Form to:**

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – [dcaudle@iafire.com](mailto:dcaudle@iafire.com)

**Billing:** Feel free to enclose payment or we will bill you after April 15th, 2023.

**Highlights & Improvements from the 2022 Fair:**

- Partnership dollars continues to exceed previous years
- Grandstand ticket sales exceed previous years
- Supreme Showmanship was a hit and will be back in 2023
- New catch pens and mutton bustin chute in the rodeo arena
- LED lights for the pit area
- Painted buildings as needed
- New Free Entertainment
- Demolition Derby on Wednesday night that is part of a 3 show circuit.
- Full Rodeo with Mutton Bustin' on both nights of the rodeo.

**Highlights and Improvements for the upcoming 2023 Fair:**

- Grandstand pricing will remain the same at \$10 for adults, \$5 for 5-12 years, & free for 4 & under
- General maintenance such as remove dead trees/ stumps, new garage door, security lights, etc
- Rodeo Arena SkyBox Improvements
- New Carnival - Joe's Old Fashioned Fun
- New Free Entertainment - Hot Glass Academy and Polka Dot Entertainment
- Truck Pull returning on Wednesday night
- Adding a beef fitting clinic and competition

**We would like to have these forms returned by April 15, 2023.** For partnership forms that are not received, your fair board member will follow-up later to finalize.

We sincerely appreciate your support of the Madison County Fair.

*Respectfully, The Madison County Fair Board Directors - Jeff Honkomp (President), Jess Erdman (Vice President), Lisa Jones (Secretary), Kayla Reynolds (Treasurer), Shelly Gibson, Todd McCullough, Scott O'Neall, Bart Porter, Matt Porter, Justin DeBower and CJ Kading*