



Business Name: _____
Billing Address _____
City, St, Zip _____
Contact Name & Phone _____
Email address _____
Fair Board Member _____
2021 Level – not a partner

2023 FAIR PARTNERSHIP OPTIONS
MADISON COUNTY FAIR & LIVESTOCK ASSOCIATION

Place "X" by selection	Package Levels	Includes	Advertising (signage) at events selected – please select one (more events could be added)
	White - \$120 (Value = \$160)	<ul style="list-style-type: none"> • 22 Carnival Tickets • 2/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) 	
	Red - \$250 (Value = \$350)	<ul style="list-style-type: none"> • 44 Carnival Tickets • 5/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) 	
	Blue - \$500 (Value = \$650)	<ul style="list-style-type: none"> • 66 Carnival Tickets • 6/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) 	<input type="checkbox"/> Option 1 – Banner near Free Entertainment area <input type="checkbox"/> Option 2 – Banner in Rodeo <input type="checkbox"/> Option 3 – Banner in Motor Arena
	Lavender - \$1000 (Value = \$1300)	<ul style="list-style-type: none"> • 176 Carnival Tickets • 16/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) 	<input type="checkbox"/> Option 1 – Banner near Free Entertainment area <input type="checkbox"/> Option 2 – Banner in Rodeo <input type="checkbox"/> Option 3 – Banner in Motor Arena
	Purple - \$2000 (Value = \$2600)	<ul style="list-style-type: none"> • 352 Carnival Tickets • 20/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) 	<input type="checkbox"/> Option 1 – Banner near Free Entertainment area <input type="checkbox"/> Option 2 – Banner in Rodeo <input type="checkbox"/> Option 3 – Banner in Motor Arena <input type="checkbox"/> Front Gate Partners-call if new
	Grand Champion - \$3000+ NEW	<ul style="list-style-type: none"> • 352 Carnival Tickets • 20/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper inserts, fair sound ads) • One Free Non-Reserved Camping Spot & Early Camping Set-up starting Friday at 6 p.m. • Access to Rodeo Arena Skybox 	<input type="checkbox"/> Option 1 – Grandstand Event Naming Rights on Night Shows
	<input type="checkbox"/> If you want to donate more than \$3000 – we will provide an appropriate number of tickets and call to discuss promotion/advertising options!		

Your 2023 Sound Ad Information – Please print clearly.
(This sound add can be business related or personal for an exhibitor)

Please Return to:
 By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273
 By E-mail – dcaudle@iafire.com