



Dear--

Thank you for your dedication to the Madison County Fair by being a Fair Partner. This letter is to ask for your continued partnership for the 2025 Madison County Fair. We appreciate your support in the past and look forward to your continued support.

Included in this mailing:

2025 Fair Partnership Options Form – Please select your partnership level for 2025 (your 2024 level is noted under your name).

The Madison County Fair is a non-profit organization (501c3) and your donation is tax deductible.

Please Return Form to:

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – dcaudle@iafire.com

Check or Venmo @MadisonCounty-FairIowa

Billing: Feel free to enclose payment or we will bill you after receiving your form.

Highlights & Improvements from the 2024 Fair:

- New Front Entrance Digital Sign
- Air Condition old shower house
- New Free Entertainment
- Second largest nightshow attendance in fair history
- Redirected traffic for better flow
- Great food from our vendors
- Many competitions and activities for the youth including the cattle fitting competition, bacon buddies, supreme showmanship, livestock judging and Monster Arm Wrestling.

Highlights and Improvements for the upcoming 2025 Fair:

- New Carnival - Ozark Amusements
- New and additional Free Entertainment - The Tiger Lady & The Strong Man
- New Kids Play Area - 3 wooden structures including a tractor and wagon, a train and a pirate ship
- Other favorites including a balloon artist, face painter and Little Farmer Barn
- Truck Pull on Wednesday night, Rodeo on Thursday & Friday, Mud Races on Saturday & Sunday
- New Horse Barn
- New Hotdog Eating Contest
- New Geo-thermal unit in Jackson Building

We would appreciate having these forms returned by April 15, 2025. For partnership forms that are not received, your fair board member will follow-up later to finalize.

We sincerely appreciate your support of the Madison County Fair.

Respectfully, The Madison County Fair Board Directors - CJ Kading (President), Jess Erdman (Vice President), Lisa Jones (Secretary), Kayla Reynolds (Treasurer), Jimi Davis, Justin DeBower, Todd McCullough, Scott O'Neall, Bart Porter and Jeremy Thornburg