



Dear--

Thank you for your dedication to the Madison County Fair by being a Fair Partner. This letter is to ask for your continued partnership for the 2024 Madison County Fair. We appreciate your support in the past and look forward to your continued support.

Included in this mailing:

2024 Fair Partnership Options Form –

1. Please select your partnership level for 2024 (your 2023 level is noted under your name).
2. Review your sound ad and make changes or check the box to leave as is for 2024.

Please Return Form to:

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – dcaudle@iafire.com

Check or Venmo @MadisonCounty-FairIowa

Billing: Feel free to enclose payment or we will bill you after April 15th, 2024.

Highlights & Improvements from the 2023 Fair:

- New Concrete between Cattlemen and Pork Producers (donated by them)
- New water heater and faucets in the North Camping Bathroom/Shower House
- Removed ash trees and planted 20+ Trees in campground
- New Gate Latches in Sheep barn
- Improved WiFi System in Jackson Building
- Moved Lights for Cattle wash rack
- Paint the north show arena end caps and posts
- New Community Building Kitchen Door
- New Free Entertainment
- Side by Side Races on the Sunday before fair
- Adding a beef fitting clinic and competition

Highlights and Improvements for the upcoming 2024 Fair:

- Grandstand pricing will increase to \$12 for adults, \$6 for 5-12 years, & free for 4 & under
- New Front Entrance Digital Sign - planned by fair
- Air Condition old shower house - planned by fair
- New Carnival - Amusement Associates
- New Free Entertainment - Tumble Crossing & The Quad City Magician
- Side x Side Races on Wednesday night
- New Fair Office Door and light that work

We would like to have these forms returned by April 15, 2024. For partnership forms that are not received, your fair board member will follow-up later to finalize.

We sincerely appreciate your support of the Madison County Fair.

Respectfully, The Madison County Fair Board Directors - Todd McCullough (President), Shelly Gibson (Vice President), Lisa Jones (Secretary), Kayla Reynolds (Treasurer), Justin DeBower, Jess Erdman, CJ Kading, Scott O'Neall, Bart Porter, Matt Porter and Jeremy Thornburg