



Business Name: _____
Billing Address _____
City, St, Zip _____
Contact Name & Phone _____
Email address _____
Fair Board Member _____
2021 Level _____

2022 FAIR PARTNERSHIP OPTIONS
MADISON COUNTY FAIR & LIVESTOCK ASSOCIATION

Place "X" by selection	Package Levels	Includes	Advertising (signage) at location selected – please select one (more events could be added)
	White - \$120 (Value = \$140)	<ul style="list-style-type: none"> • 24 Carnival Tickets • 2/night Grandstand Tickets • Included in Fair Advertising (web, newspaper inserts, fair sound ads) 	
	Red - \$250 (Value = \$280)	<ul style="list-style-type: none"> • 48 Carnival Tickets • 5/night Grandstand Tickets • Included in Fair Advertising (web, newspaper inserts, fair sound ads) 	
	Blue - \$500 (Value = \$650)	<ul style="list-style-type: none"> • 72 Carnival Tickets • 6/night Grandstand Tickets • Included in Fair Advertising (web, newspaper inserts, sound ad and banner) 	<input type="checkbox"/> Option 1 – Free Entertainment <input type="checkbox"/> Option 2 – Rodeo Arena <input type="checkbox"/> Option 3 - Grandstand Arena
	Lavender - \$1000 (Value = \$1500)	<ul style="list-style-type: none"> • 192 Carnival Tickets • 16/night Grandstand Tickets • Included in Fair Advertising (web, newspaper inserts, sound ad and banner) 	<input type="checkbox"/> Option 1 - Grandstand Night Shows
	Purple - \$2000 (Value = \$2400)	<ul style="list-style-type: none"> • 384 Carnival Tickets • 20/night Grandstand Tickets • Included in Fair Advertising (web, newspaper inserts, sound ad and banner) 	<input type="checkbox"/> Option 1 - Front Gate Sponsors <input type="checkbox"/> Option 2 – Grandstand Event Night Show Sponsor or Co-Sponsor
	<input type="checkbox"/> If you want to donate more than \$3000 – we will provide an appropriate amount of tickets and call to discuss promotion/advertising options!		

Your 2021 Sound Ad Information – Please make changes when returning

(This sound add can be business related or personal for an exhibitor)

Insert from

Check if no changes

Please Return to:

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – dcaudle@iafire.com