

**MADISON COUNTY FAIR**  
**2021 LIVESTOCK AUCTION EVENT**

**DATE/PLACE:**

**Sunday, July 25<sup>th</sup> at 2 p.m. in the North Show Ring**

**The Livestock Auction will be a**

**PREMIUM ONLY AUCTION**

**(No Animals – Just Exhibitors)**

**GENERAL INFORMATION:**

- Exhibitors must be present at the event to sell premium.
- To be included in the event all eligible exhibitors will need to complete form/questionnaire in Fair Entry by **Friday, July 16<sup>th</sup>** at the following link — <https://tinyurl.com/mcfa2021>.
  - ◇ After this date there will be a late fee of \$10.
  - ◇ The last day to complete the form will be no later than Wednesday, July 21<sup>st</sup> at 11:59 p.m.
- Exhibitors may sell one entry per species per exhibitor.
- The animal project will be represented via a slide/video or a paper program (to be determined) at the event.
- The bidders will be buying the premiums of the livestock the 4-H/FFA member showed at the Madison County Fair.
- **Buyers will have three ways to buy.**
  1. Bid at the live auction
  2. Contribute funds to the general pool – the general pool is a great option for businesses to support the auction but don't have a specific exhibitor in mind
  3. Give add-on's for exhibitors either prior to live auction or at the auction.
- Eligible livestock include all market livestock (even those going to the State Fair or home after the fair). Market Animals include market cattle, market hogs, market dairy, market sheep, market goats, market rabbits, and market chickens.
- **Reminder — Livestock can be sold/handled in the following manner:**
  1. Take livestock to the Tuesday Madison County Livestock Auction.
  2. Take the livestock home
  3. Take the floor price for swine, sheep and goats (if available)  
*\*\*Swine are no longer required to take a floor bid to be included in the premium auction.*

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**2021 LIVESTOCK AUCTION EVENT (cont'd)**

- **Exhibitors will be:**
  1. Encouraged to contact buyers prior to the auction. The auction committee will take the lead and provide additional detail.
  2. Assist at the auction event and go on stage when their premium is auctioned.
  3. Write a Thank You Note to the premium purchaser, any add-on's and pool funds after the auction.
- Sale order of species will be determined prior to the event based on the order of the previous year. All Champion livestock will be sold at the beginning of each group of species. Only exhibited animals will be eligible for the premium auction.
- There will be food and drink provided prior to and during the auction.
- Silent Auction — Donated items will be bid on prior and during the live auction event. The funds made from the silent auction will be split between exhibitors and a portion will be held back for future auction events.

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**Gardener, contact the**

**ISU Extension**

**Madison County**

**Office:**

**(515) 462-1001.**

