



**Business Name:** \_\_\_\_\_  
**Billing Address** \_\_\_\_\_  
**City, St, Zip** \_\_\_\_\_  
**Contact Name & Phone** \_\_\_\_\_

**Fair Board Member** \_\_\_\_\_  
**2016 Level** \_\_\_\_\_

**2017 FAIR PARTNERSHIP OPTIONS**  
**MADISON COUNTY FAIR & LIVESTOCK ASSOCIATION**

Place "X" by selection	Package Levels	Includes	Advertising (signage) at events selected – please select one (more events could be added)
	White - \$120 (Value = \$140)	<ul style="list-style-type: none"> <li>• 22 Carnival Tickets</li> <li>• 2/night Grandstand Tickets</li> <li>• Included in Fair Advertising (web, fair newspaper insert, fair sound ads)</li> </ul>	
	Red - \$250 (Value = \$280)	<ul style="list-style-type: none"> <li>• 44 Carnival Tickets</li> <li>• 5/night Grandstand Tickets</li> <li>• Included in Fair Advertising (web, fair newspaper insert, fair sound ads)</li> </ul>	
	Blue - \$500 (Value = \$650)	<ul style="list-style-type: none"> <li>• 66 Carnival Tickets</li> <li>• 6/night Grandstand Tickets</li> <li>• Included in Fair Advertising (web, fair newspaper insert, fair sound ads)</li> </ul>	<input type="checkbox"/> Option 1 - Pedal Pull, Communications Tent, All Free Entertainment – Mr. Nick (balloons), Face Painting and Little Farmer Barn, etc. <input type="checkbox"/> Option 2 – Chute Gates in Grandstand Arena
	Lavender - \$1000 (Value = \$1500)	<ul style="list-style-type: none"> <li>• 176 Carnival Tickets</li> <li>• 16/night Grandstand Tickets</li> <li>• Included in Fair Advertising (web, fair newspaper insert, fair sound ads)</li> </ul>	<input type="checkbox"/> Option 1 - Grandstand Night Shows
	Purple - \$2000 (Value = \$2400)	<ul style="list-style-type: none"> <li>• 352 Carnival Tickets</li> <li>• 20/night Grandstand Tickets</li> <li>• Included in Fair Advertising (web, fair newspaper insert, fair sound ads)</li> </ul>	<input type="checkbox"/> Option 1 - Front Gate Sponsors <input type="checkbox"/> Option 2 – Grandstand Event Naming Rights on Night Shows

**Your 2016 Sound Ad Information – Please make changes when returning**

*(This sound add can be business related or personal for an exhibitor)*

*Insert from*

- Check if no changes

Please Return to:

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – [dcaudle@iafire.com](mailto:dcaudle@iafire.com)